

Extended Cookie Policy

Pursuant to the European Regulation 2016/679 (hereinafter referred to as “GDPR”) and the national legislation, BAZR S.p.A (Hereinafter, “BAZR” or “Controller”) provides, as the data controller¹, the following information regarding the cookies installed on the domain <https://www.bazrlive.com/> and its subdomains (hereinafter, also, “Site”).

What are cookies and why are they used

A cookie is a short string of text that is sent to your browser, and eventually saved on your computer or mobile device, each time you visit a website allowing, in addition, to collect information about your browsing on that website. Cookies can be stored permanently on the computer or mobile device used for browsing or have a variable duration (so-called “**persistent cookies**”), but they can also vanish when closing your browser or have a limited duration (so-called “**session cookies**”). Cookies may be installed by the website you are visiting (so-called “**first-party cookies**”) or they may be installed by other website servers (so-called “**third-party cookies**”).

Types of cookies used and purposes

✓ Statistical cookies

For the purpose of using third-party statistical cookies, the user’s consent is not required.

In particular, the Controller uses cookies from the Google Analytics platform to collect aggregate information regarding the use of the site by users (number of visitors, pages visited, time spent on the site, etc.). For the use of such cookies, the Controller has adopted tools that reduce the identifying power of the cookies (IP address masking) and tools to not cross reference the collected information with other information that Google already knows.

Property of cookies used on the Site

The property of the cookies used on the Site are shown in the table below.

Cookie	Domain name cookie	Purpose	Part One/Third Part	Duration	More information
ga	www.bazarlive.com	Statistician	It is used by Google Analytics in order to generate statistical data related to time spent on the site, origin, user’s browsing journey.	90 days	Account Id 296329119 PROPERTY ID: 419822938

How do I change my cookie settings?

When you access any page on the Site, there is a banner that contains a brief information notice and, where necessary, allows you to customize the settings for individual cookies used on the Site by enabling or disabling their use.

You may at any time obtain more information regarding the cookies used by BAZR and how to disable third-party cookies also individually by clicking on the links contained in the “more information” column of the table above. In addition, you can deny the recording of cookies on your device by configuring your web browser to disable cookies. Below are the ways offered by the major browsers:

- Internet Explorer <https://support.microsoft.com/it-it/help/17442/windows-internet-explorer-delete-manage-cookies>

¹ For the purposes of this notice, the term “data controller” means “natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law” (art 4, number 7 GDPR).

- Chrome <https://support.google.com/accounts/answer/61416?hl=it>
- Firefox <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>
- Opera <http://help.opera.com/Windows/10.00/it/cookies.html>
- Safari https://support.apple.com/kb/PH19214?locale=it_IT

After this operation, however, some functions of the web pages may not run properly.

Communication and dissemination of data

The data collected using cookies may be processed by employees and collaborators of BAZR, according to their role of authorized personnel² and processors³.

In addition, the processing may be carried out by companies trusted by the Controller as data processors, appointed pursuant to Article 28 of the GDPR. Their list is constantly updated and is available upon request by sending a communication to the address below or an e-mail to: privacy@bazrlive.com.

Personal data will not be disseminated in any way.

Your rights

Pursuant to Articles 15, 16, 17, 18, 20 and 21 of EU Regulation 2016/679, the Controller also informs you that - where the conditions exist – you may exercise the following rights:

- access to personal data;
- rectification of personal data;
- erasure of personal data, in the cases provided for by the GDPR;
- restriction of processing, under the conditions set forth in the GDPR;
- portability of personal data;
- object to the processing of personal data.

In addition, you have the right to file a complaint with the Data Protection Authority.

Your requests to exercise your rights should be sent to the e-mail address: privacy@bazrlive.com

Data controller

The data controller of your personal data is: BAZR S.p.A., with registered office in Viale Bruno Buozzi 64 (00197), Rome (RM). Data controller may be contacted at the following e-mail address: privacy@bazrlive.com.

Last updated: September 2024

² For the purposes of this notice, the term “authorized personnel” means any “who has access to personal data, shall not process those data except on instructions from the controller, unless required to do so by Union or Member State law” as provided in Articles 29 of the GDPR.

³ For the purposes of this notice, the term “processor” means “a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller” (Art. 4, number 8, GDPR).

We are constantly striving to improve the level of protection of your personal information and respect for your privacy, so we may modify, supplement or update this cookie policy from time to time. We will notify you of changes to the cookie policy via pop-ups on the Site and, in any case, you may at any time review the cookie policy in the privacy section of the website <https://www.bazrlive.com/> to ensure you are kept up-to-date on all processing activities and our compliance with applicable data protection legislation.